

KYW-TV

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW-TV

AND

PAGE 1

8131	AGENCY (OR SERVICE)		ACTING AS AGENT FOR		303817	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	THE CAMPAIGN GROUP, INC.					COONS FOR SENATE		
AND	1600 Locust St					PO BOX 9900		
ADDRESS	Philadelphia	PA	19103-6305		Newark	DE	19714-5000	
	USA					USA		
CONTACT	Lisa Cabanel					PRODUCT		D-DE US SENATE
LOCAL SALESPERSON	Carolyn Tyson		AGENCY EST. NO.		PRODUCT CODE		1302	
NATIONAL SALESPERSON								
BROADCAST SCHEDULE STARTING 10/14/14 AND ENDING 10/20/14 NO. WEEKS: 1								

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 CDR	T-F	2	05:27A	05:58A	30S	10/14/14-10/17/14	5:30AM NEWS THIS MORNING	2	450.00	900.00
2 CDR	M	1	05:27A	05:58A	30S	10/20/14-10/20/14	5:30AM NEWS THIS MORNING	1	450.00	450.00
3 CDR	T-F	2	05:58A	07:00A	30S	10/14/14-10/17/14	THIS MORNING (5:58-7AM)	2	585.00	1170.00
4 CDR	M	1	05:58A	07:00A	30S	10/20/14-10/20/14	THIS MORNING (5:58-7AM)	1	585.00	585.00
5 CDR	T-F	3	06:58A	09:00A	30S	10/14/14-10/17/14	CBS THIS MORNING	3	405.00	1215.00
6 CDR	T-F	4	10:00A	10:57A	30S	10/14/14-10/17/14	LET'S MAKE A DEAL	4	675.00	2700.00
7 CDR	M	1	10:00A	10:57A	30S	10/20/14-10/20/14	LET'S MAKE A DEAL	1	675.00	675.00
8 CDR	T-F	4	10:58A	12:00N	30S	10/14/14-10/17/14	THE PRICE IS RIGHT	4	720.00	2880.00
9 CDR	M	1	10:58A	12:00N	30S	10/20/14-10/20/14	THE PRICE IS RIGHT	1	720.00	720.00
10 CDR	T-F	4	12:00N	12:30P	30S	10/14/14-10/17/14	TALK PHILLY	4	450.00	1800.00
11	M	1	12:00N	12:30P	30S	10/20/14-10/20/14	TALK PHILLY	1	450.00	450.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KYW-TV

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW-TV

AND

CONTRACT NO. REV.

1041-92195-1

DATE PRINTED

10/13/14

PAGE 2

8131	AGENCY (OR SERVICE)		ACTING AS AGENT FOR		303817	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	THE CAMPAIGN GROUP, INC.					COONS FOR SENATE		
AND	1600 Locust St					PO BOX 9900		
ADDRESS	Philadelphia	PA	19103-6305		Newark	DE	19714-5000	
	USA					USA		
CONTACT	Lisa Cabanel					PRODUCT		D-DE US SENATE
LOCAL SALESPERSON	Carolyn Tyson		AGENCY EST. NO.		PRODUCT CODE		1302	
NATIONAL SALESPERSON								
BROADCAST SCHEDULE STARTING 10/14/14 AND ENDING 10/20/14 NO. WEEKS: 1								

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
CDR										
12 CDR	T-F	4	03:57P	05:00P	30S	10/14/14-10/17/14	DR. PHIL	4	630.00	2520.00
13 CDR	M	1	03:57P	05:00P	30S	10/20/14-10/20/14	DR. PHIL	1	630.00	630.00
14 CDR	M	1	05:00P	06:00P	30S	10/20/14-10/20/14	5PM EARLY NEWS	1	585.00	585.00
15 CDR	T-F	2	06:00P	06:30P	30S	10/14/14-10/17/14	NEWS 3 AT 6	2	765.00	1530.00
16 CDR	T-F	4	06:58P	07:27P	30S	10/14/14-10/17/14	ENTERTAINMENT TONIGHT	4	990.00	3960.00
17 CDR	M	1	06:58P	07:27P	30S	10/20/14-10/20/14	ENTERTAINMENT TONIGHT	1	990.00	990.00
18 CDR	T-F	3	07:28P	07:57P	30S	10/14/14-10/17/14	THE INSIDER	3	1080.00	3240.00
19 CDR	M	1	07:28P	07:57P	30S	10/20/14-10/20/14	THE INSIDER	1	1080.00	1080.00
20 CDR	T-F	1	11:00P	11:35P	30S	10/14/14-10/17/14	LATE NEWS	1	1800.00	1800.00
21 CDR	M	1	11:00P	11:35P	30S	10/20/14-10/20/14	LATE NEWS	1	1800.00	1800.00
22 CDR	T-F	3	11:35P	12:37A	30S	10/14/14-10/17/14	DAVID LETTERMAN	3	675.00	2025.00

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ACCEPTED BY AGENCY

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ACCEPTED BY STATION

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AND	1600 Locust St			PO BOX 9900		
ADDRESS	Philadelphia	PA	19103-6305	Newark	DE 19714-5000	
	USA			USA		
CONTACT	Lisa Cabanel			PRODUCT D-DE US SENATE		
LOCAL SALESPERSON	Carolyn Tyson		AGENCY EST. NO.	PRODUCT CODE	1302	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/14/14 AND ENDING 10/20/14 NO. WEEKS: 1						

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
23 CDR	M	1	11:35P	12:37A	30S	10/20/14-10/20/14	DAVID LETTERMAN	1	675.00	675.00
24 CDR	T-F	3	12:37A	01:37A	30S	10/14/14-10/17/14	CRAIG FERGUSON	3	315.00	945.00
25 CDR	M	1	12:37A	01:37A	30S	10/20/14-10/20/14	CRAIG FERGUSON	1	315.00	315.00
26 CDR	T-F	4	09:00A	10:00A	30S	10/14/14-10/17/14	DDOCTORS9AM	4	405.00	1620.00
27 CDR	M	1	09:00A	10:00A	30S	10/20/14-10/20/14	DDOCTORS9AM	1	405.00	405.00
28 CDR	T-F	4	12:30P	01:30P	30S	10/14/14-10/17/14	YOUNG & THE RESTLESS	4	585.00	2340.00
29 CDR	M	1	12:30P	01:30P	30S	10/20/14-10/20/14	YOUNG & THE RESTLESS	1	585.00	585.00
30 CDR	T-F	2	02:00P	02:56P	30S	10/14/14-10/17/14	THE TALK	2	540.00	1080.00
31 CDR	T-F	2	05:00P	06:00P	30S	10/14/14-10/17/14	5PM EARLY NEWS	2	585.00	1170.00
32	Sa	1	07:30P	08:00P	30S	10/18/14-10/18/14		1	540.00	540.00

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AGREEMENT MADE BETWEEN

KYW-TV

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NAME	THE CAMPAIGN GROUP, INC.			COONS FOR SENATE	
AND	1600 Locust St			PO BOX 9900	
ADDRESS	Philadelphia	PA	19103-6305	Newark DE 19714-5000	
CONTACT	Lisa Cabanel			USA	
LOCAL SALESPERSON	Carolyn Tyson	AGENCY EST. NO.		PRODUCT CODE 1302	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/14/14 AND ENDING 10/20/14 NO. WEEKS: 1					

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
							Total Contract:	66		43380.00
Billing Summary										
						Oct	Nov	Dec	Total	
					Qtr 4-14	43380.00	.00	.00	43380.00	
									GRAND TOTAL	43380.00

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